

HellenicAmericanUniversity

*Master of
Business
Administration*

**Master
of Business
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(MBA)**

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What makes us unique

Our program will equip you with the skills and knowledge you need to succeed in a managerial career. But it does much more than this: it educates you to continue learning for the rest of your professional life so that you will be able to adjust to new challenges for the benefit of your own business or the corporation you work for. Designed in accordance with international standards of business education and in light of current and emerging Greek and European business practices, the Hellenic American University MBA program will furnish you with the competencies that enable you to manage change in new business environments both here and abroad.

Our strengths:

- Solid grounding in core business knowledge and best practices.
- Real-time case projects developed in cooperation with actual SMEs and business networks.
- A wide spectrum of electives, such as Branding and Communications, Business Analysis and Service Management, Leadership and Organizational Behavior.
- Opportunity to earn certification in Digital Marketing, Global Aviation Management, Operational Excellence and People Management.
- A flexible program that includes evening courses and the opportunity to do some of your courses online.
- Career counseling and networking opportunities through the Career Development Office during and after your studies.

Be an active participant in your studies

We offer you opportunities for active learning and research through:

- Participation in ongoing faculty-student research projects in areas such as entrepreneurial strategic thinking, decision making models, crisis management and business creativity.
- Opportunity to gain work experience at the University.
- Support and guidance in pursuing your own research interests.
- Capstone research project, which can be either an academic thesis in preparation for further studies or a consulting project preparing the graduate for a career in business.
- Opportunity to do research fieldwork in real-life business case projects.

What you will study

Some of the subject areas you will study and explore are:

- Marketing Management
- Strategic Human Resource Management
- Cross-Cultural Management
- Business Analysis and Service Management
- Operations Research and Business Strategy
- Entrepreneurship and New Venture Management
- Behavioral Finance and Accounting for Decision Making
- Advanced Project Management

Opportunities to Earn Leading International Professional Certifications

MBA students completing the Certificate in Digital Marketing may also pursue the internationally recognized Online Marketing Certified Associate (OMCA®) Certification. The Operational Excellence Certificate prepares students for the Certified Associate in Project Management (CAPM®) or the Project Management Professional (PMP®) designations of the Project Management Institute (PMI®).

Who will teach you

The members of our faculty come from an international background with doctoral degrees earned at renowned institutions in the US and Europe. They are devoted to student-centered teaching and engaged in research and consulting projects, in which students are often welcome to participate.

All faculty members who teach in the program:

- conduct research in their fields of specialization;
- are committed to mentoring their students;
- have a successful track record in industry and consulting.

Get ready for the workplace or further studies

As an MBA student you will develop essential skills and learn useful business tools, including:

- Leadership skills and strategic thinking
- Facility for autonomous self-directed learning
- People management
- Methods and tools of financial management and financial planning
- Best practices of cross-cultural management
- Project management
- Facility with handling “soft” issues of emotional intelligence, creativity and business etiquette
- Ways of managing business intelligence
- Entrepreneurship
- Exceptional written and oral communication skills in English

Degree Programs Offered by Hellenic American University:

Ph.D. in Applied Linguistics

Master of Arts in Applied Linguistics

Master of Arts in Conference Interpreting

Master of Arts in Translation

Master of Business Administration

Master of Science in Information Technology

Master of Science in Psychology

Bachelor of Arts in English Language and Literature

Bachelor of Music

Bachelor of Science in Business Administration

Bachelor of Science in Engineering

Bachelor of Science in Information Technology

Bachelor of Science in Psychology

Associate of Science in General Engineering

What our students say about us

After doing some research into other MBA programs in Greece and having already had experience of business seminars at the Hellenic American University, I decided to do my MBA at HAU. I'm glad I did. The quality and expertise of the faculty, the cultural and professional diversity of my peers and the international courses convinced me I had made the right decision. The program is very challenging and a valuable investment that prepares you for the dynamic world of business.

Konstantinos Kokkinos, MBA 2014, Key Account & Area Manager, Mondelez International

I was so satisfied with my experience as a BSBA student at Hellenic American University that I decided to go on and earn my MBA. I know for a fact that being an alumnus of Hellenic American University was seen as an advantage when I was interviewed for my current job.

Argyris Spetsiotis, MBA 2016, Buisness Advisor, Vodafone

On top of the access you have to top-class faculty and the motivational atmosphere you find yourself in, the opportunity to meet and interact with people from different cultures is priceless.

Dimitris Bochtis, MBA 2015, Data Analyst, Tsakos Columbia Shipmanagement

A high-quality Master's program which allowed me to immerse myself in the study of business management both academically and professionally. Also this program challenged me to be the best I can, and gave me an opportunity to travel and expand my knowledge and experiences.

Rea Muca, MBA 2012, Accounts Department, Vodafone

The MBA program was a great journey that guided me to develop my communication skills, negotiation tactics and decision making skills.

Anisa Quato, MBA 2012, Business Analyst, Makro Cash & Carry



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