What our students say about us

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Virginia Koula, BSBA 2014, Store Manager, Max Perry

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Eleftheria Ntalla, BSBA 2011, Eurobank
What makes us unique

We offer a business education that is solidly grounded in the fundamentals of how companies work—the curriculum you'd find in leading American business schools. At the same time, our BSBA program offers you numerous opportunities for rich, hands-on learning in diverse settings both in Greece and in the United States. You'll finish the program equipped with the necessary knowledge and skills, but also the entrepreneurial and innovative mindset, to function effectively in today's business world.

Our strengths:
- A hands-on approach to learning how business is done today: you will learn how to draft a business plan, develop a social media strategy, create an operations plan for an actual project, put together a recruitment campaign and handle other real-world management tasks—skills you need whether managing a unit in a company or running your own business.
- Emphasis on developing strong business communication skills in English.
- The senior-year Capstone research project: a real-life business project in which you demonstrate the competencies you've acquired throughout your studies.
- Choice of minors in Project Management or Entrepreneurship.
- A very flexible academic schedule with afternoon, evening and e-learning courses to accommodate students' work schedules.
- Faculty mentoring and personal support for your academic and professional development.

Be an active participant in your studies

At Hellenic American University we believe that students learn best when they take an active part in their own learning. That's why we offer you numerous opportunities to apply what you learn in the classroom.

During your BSBA Studies you will have the chance to:
- Study at New Hampshire partner institutions in the United States.
- Participate in ongoing research projects in entrepreneurship, marketing, knowledge management and other business topics.
- Receive support for your own research project.
- Participate in the Annual Student Leadership Conference in New Hampshire.
- Discuss business concerns with experienced practitioners and young entrepreneurs via forums and workshops.
- Take part in industry field trips and site visits.

What you will study

Some of the subject areas you will study and explore are:
- Core Business functions: marketing, accounting, finance, HR
- New Economy functions: information technology, knowledge management, social media
- Operations Management and Project Management
- Entrepreneurship, Innovation and New Product Development
- Concentrations available in engineering management, entrepreneurship, finance, hospitality management, information technology marketing, project management and general business.
- Specialized topics in business areas such as mergers & acquisitions, conflict resolution and nation branding.

Who will teach you

The members of our faculty come from an international background with doctoral degrees earned at renowned institutions in the US and Europe. They are devoted to student-centered teaching and engaged in research and consulting projects in which students are often welcome to participate.

All faculty members who teach in the program:
- are committed to helping their students develop personally and professionally;
- have a successful track record in industry and consulting;
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Get ready for the workplace or further studies

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Master of Arts in Conference Interpreting
Master of Arts in Translation
Master of Business Administration
Master of Science in Information Technology
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